<u>Higher Education - Induction and Welcome Activities 2025</u>

Business School

w/c 10 February 2025

| Course: | Digital Marketing | | |
|------------------------|--|---|--|
| Award: | BA (Hons) | | |
| Level: | Level 6 | | |
| Date and time | Activity | Location | |
| Monday 10 February | Enrolment | | |
| 10am-12pm | Meet your teaching team and classmates Join us for a welcome talk. Within this you will be given information on the programme, timetables, and the rest of induction week. | McIntyre House MCH115 Gwyneth Stewart Jaswant Sembhi | |
| 10am-4.30pm | Enrolment If you have not fully enrolled, please see a member of the enrolment team in Camden House, or contact: enrolment@ucb.ac.uk | Camden House First floor (Enter via Sixth Form Entrance) | |
| 3-4pm | Have a question about your course or timetable? (Online) Use this link to connect with one of the teaching team – we are here to help! | Join meeting Gwyneth Stewart Jaswant Sembhi | |
| Tuesday 11 February | Find out about support at University College Birmingham | | |
| 9.30am-2.15pm | International Student Orientation: The International team will help you settle into university life and maximise your academic journey. The event will provide valuable resources, essential information, and a warm welcome to our university community. | McIntyre House MH227 | |
| 1-2pm | Disability and Neurodiversity Support (Online): Chat online to members of our Disability and Neurodiversity Support team to find out how the DSA (Disabled Students' Allowance) application system works, how UCB can support students with specific learning difficulties or disabilities, and how you can access our counselling services. | Join meeting Sarah Quimby | |
| 2-3pm | Academic support (Online): Chat online to a member of our CASE (Centre for Academic Skills and English) team to find out how they can support you with your assignments this semester. You will also find out more about ASET/ A-ASET. | Join meeting Julia Clifford | |
| 3-4pm | Have a question about your course or timetable? (Online) Use this link to connect with one of the teaching team – we are here to help! | Join meeting Gwyneth Stewart Jaswant Sembhi | |

| 3-4pm | Mental Health and Wellbeing (Online): Chat online to a member of our Mental Health and Wellbeing Team and find out how they can support you during your time at UCB. | Join meeting Blair Sweeney | |
|---|---|--|--|
| Wednesday 12 February | Everything you should know about support at University College Birmingham | | |
| 11am-1pm | Business and Enterprise Department Social Induction: Join this session to meet students from other programmes. Different members of the departmental staff will be here to welcome you and help you meet students. | McIntyre House MH134 Anna-Symone Bateman Dayana Parenti Momana Azhar | |
| 1-2pm | The Library (Online): Chat online to a member of our library team to find out more about the fantastic resources we have on offer (both print and online), in addition to how we can help you find them! | Join meeting Joe Foley Sarah Bagnall Manjeet Dhillon Laura Hands | |
| 2-3pm | Academic Support (Online): Chat online to a member of our CASE (Centre for Academic Skills and English) team to find out how they can support you with your assignments this semester. You will also find out more about ASET/ A-ASET. | Join meeting Julia Clifford | |
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| Thursday 13 February | WelcomeFest | | |
| 10.30am-2pm There will be a quiet hour from 9.30-10.30am. | Come along to WelcomeFest to celebrate the end of your induction programme. WelcomeFest is an opportunity to meet new friends and become part of the UCB community. We have a fun-filled programme of activities including: • Delicious street food • Gym membership and taster class information • Student support facilities: Meet the teams able to help you during your study • Looking for part time work? • Music throughout the day • Wellbeing and staying safe in Birmingham • Student societies and sports clubs • A range of fun activities and games • .and more! Come and say hello to the support services, Engagement Team, and the Guild of Students. They will all be available to answer any questions you may have. | Moss House Ground floor | |

| Friday 14 February | Student Engagement Team | | |
|-----------------------|--|--|--|
| 10am-12pm | Come and meet the Student Engagement Team on campus. | Moss House MS117 | |
| 1-2pm | Student Engagement Team (Online): Chat online to a member of our Student Engagement Team and find out how they can support you during your time at UCB. From advice on staying on track with your studies to signposting to other support services, this is an opportunity to learn more about what the team can do for you. | Join meeting Dayna Hopkins Eleah Kenton-Howells Sanna Khaliq | |
| 2-3pm | The Library (Online): Chat online to a member of our library team to find out more about the fantastic resources we have on offer (both print and online), in addition to how we can help you find them! | Join meeting Joe Foley Sarah Bagnall Manjeet Dhillon Laura Hands | |
| 3-4pm | Have a question about your course or timetable? (Online) Use this link to connect with one of the teaching team – we are here to help! | Join meeting Gwyneth Stewart Jaswant Sembhi | |

Campus locations

Scan to view campus map



Useful contacts

Admissions queries:

welcometohe@ucb.ac.uk

Home students:

Sumeya Saleh (0121 6041000 ext 2262)

International students:

Abdul Khalid (0121 6041000 ext 2507)

Student Finance queries:

ucbstudentfinance@ucb.ac.uk

Enrolment queries:

enrolment@ucb.ac.uk