

What do I need for Year 1 BA/FdA Events Management?



New full-time UK undergraduate students receive £300 of Kick-Start funds to help them get what they need for their course! Funds will be awarded once your enrolment is complete.

Login to Kick-Start at www.ucb-kickstart.co.uk

You will need to use your UCB email and the password you set when you did online enrolment. Your UCB email is your student ID number followed by @student.ucb.ac.uk. For example ABC12345678@student.ucb.ac.uk

If your enrolment is fully complete but your Kick-Start funds have not yet been awarded, please see here for support: www.ucb-kickstart.co.uk/faq

To view the books for your course that you can buy using Kick-Start funds, please follow the links from the Kick-Start homepage or go to www.ucb-kickstart.co.uk/resources then choose **Department of Hospitality and Tourism**.

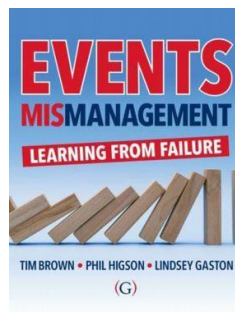
These are key books that will be useful for the first year of your Events Management programme.



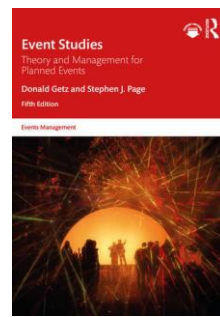
Bladen, Events Management



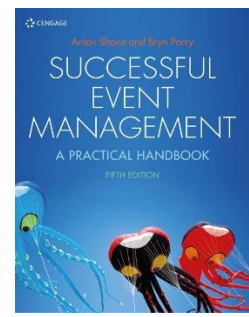
Bowdin, Events Management



Borwon, Events Mismanagement



Getz, Event Studies



Shone, Successful Events Management

For any queries about Kick-Start or your order, please see here:

www.ucb-kickstart.co.uk/faq